

Features	Basic	Standard	Premium	Gold
Dedicated Amazon Marketing Specialist	✓	✓	✓	✓
Initial Product Analysis	✓	✓	✓	✓
Comprehensive Product Analysis Report	✓	✓	✓	✓
Competitive Product Price Analysis	✓	✓	✓	✓
Product User Engagement Analysis	✓	✓	✓	✓
Keyword Research for Individual Products (50 keywords per product)	✓	✓	✓	✓
Search Term Keyword Additions	✓	✓	✓	✓
Product Title Optimization	✓	✓	✓	✓
Product Imagery List (list of products that do not meet Amazon recommended image number or have image errors)	✓	✓	✓	✓
Product key features optimization	✓	✓	✓	✓
Product Category Optimization	✓	✓	✓	✓
Product Review Evaluation	✓	✓	✓	✓
Initial Product Optimization	20 products	35 products	100 products	Custom
Initial Product Copywriting	10 pages	15 pages	30 pages	Custom
Video Additions (Provided by client)	✓	✓	✓	✓

Image Additions (provided by client)	✓	✓	✓	✓
Initial Photo Editing		✓	✓	✓
Initial campaign development & strategy	✓	✓	✓	✓
Initial inventory and backend review	✓	✓	✓	✓
New Products Consulting & Integration into Amazon Account (if new products are part of above 20 targeted products)	✓	✓	✓	✓
Existing Product Optimization Suggestions and Implementations (if part of above 20 targeted products)	✓	✓	✓	✓
Amazon Case Management (if case arises from above 20 targeted products)	✓	✓	✓	✓
In-Stock Rate Monitoring	✓	✓	✓	✓
Perfect Order Percentage Monitoring	✓	✓	✓	✓
Order Defect Rate Monitoring	✓	✓	✓	✓
Amazon Inventory Planning Monitoring	✓	✓	✓	✓
Global Marketplace Suggestions	✓	✓	✓	✓
Ongoing Product Optimization	✓	✓	✓	✓
Quarterly Product Analysis	✓	✓	✓	✓
Quarterly Competitor Analysis	✓	✓	✓	✓

Monthly Pricing Monitoring	✓	✓	✓	✓
Monthly Sales Monitoring	✓	✓	✓	✓
Monthly Amazon Reporting (2 hours included)	✓	✓	✓	✓
Monthly Amazon Consulting Call	✓	✓	✓	✓
Initial Campaign Investment (One-Time: Two-Month Duration)	\$1,494	\$3,292	\$4,938	Call for Quote
Progressive Monthly Management Cost	\$1,300	\$2,670	\$4,565	Call for Quote