

Features	Market Leader	Premium	Gold
Number of emails included per month	1	Up to 2	Up to 4
Email Copywriting	Provided by client	Provided by client	Provided by client
(Up to two per email) Images used from your website or stock photography	✓	✓	✓
Campaign & target strategy	✓	✓	✓
Creative theme development	✓	✓	✓
Design edits for each email	✓	✓	✓
Coding of emails	✓	✓	✓
Split testing subject lines	✓	✓	✓
Conversion tracking	✓	✓	✓
Testing of emails on 24 mail clients	✓	✓	✓
Distribution of emails	✓	✓	✓
Open rate analysis	✓	✓	✓
Click rate analysis	✓	✓	✓
Monthly/quarterly lead generation reports	✓	✓	✓
Email metrics real-time login	✓	✓	✓
List split testing	✓	✓	✓
Call tracking	✓	✓	✓
Online campaign project management	✓	✓	✓
300+ SMEs behind campaign driving results	✓	✓	✓
Website signup implementation	✓	✓	✓
Initial email template creation (Fully responsive pre-built template)	✓	✓	✓
Custom email template design	\$893	\$893	\$893
Can send in any email platform you choose (i.e. MyEmailFX, MailChimp, Constant Contact, etc.)	✓	✓	✓
Additional Emails			\$449
Email subscriber list management and segmentation	\$97 per month	✓	✓
Email subscriber list management and segmentation	\$305 per month (in addition to your email platform subscriber fees)	\$595 per month (in addition to your email platform subscriber fees)	\$1190 per month (in addition to your email platform subscriber fees)