

Local SEO Locations PRICING

Features	Cost
5-25 Locations: (minimum 5 required)	\$49 Per Location
26-100 Locations	\$42 Per Location
101-150 Locations	\$39 Per Location
151-200 Locations:	\$36 Per Location
201-300 Locations	\$35 Per Location
301-400 Locations	\$32 Per Location
401-600 Locations	\$31 Per Location
601-800 Locations:	\$27 Per Location
801-1000 Locations	\$25 Per Location
1000+ Locations	Custom
Local Profile Creation: (Normally for new locations) Includes up to 3 profiles, per location. (GMB, Yelp, Facebook)	\$104 Per Location
Keyword Research: up to 25 locations (up to 20 hours)	\$1,992
Keyword Research: 26 to 50 locations (up to 35 hours)	\$3,486
Keyword Research: 51 to 75 locations (up to 50 hours)	\$4,980
Keyword Research: 76+ locations	Custom Quote

Local SEO Plan For Every Location

Features	Cost
AWARD-WINNING AGENCY EXPERTISE	✓
Dedicated local SEO expert	✓
Access to DGSol agency representatives (Google, Bing SMB, Facebook)	✓
ON-PAGE LOCAL SEO	✓
Local keyword research for 5 products or services	✓
Titles and meta descriptions (for 5 keywords per location)	✓
Address added to current website page(s) (if applicable)	✓
Quarterly SEO copy or GMB posts with locally-optimized terms	✓
hCard microformat/schema HTML tags addition to address on website	✓
CITATION MANAGEMENT	✓
Automatic citation claiming and management across our in-network citations, including:	✓
- Google My Business	✓
- Bing	✓
- Apple Maps	✓
- Facebook	✓
Google My Business setup/optimization	✓

Google My Business address matching	✓
Facebook business page setup or review	✓
Facebook check-ins/verification of location	✓
Glassdoor verification/setup of location	✓
CitySearch local optimization	✓
Setup of citation software and import of citation information for every location, including:	✓
- Business details and description (SEO Optimized)	✓
- Business name, logo, and cover image	✓
- Hours of operation, phone number, website, address	✓
- Payment methods	✓
- Social media links	✓
- 4 supporting business images uploaded (images provided by client)	✓
Active citation data management on 40+ local business websites	✓
Updates by DGSol team to location citation information as needed	✓
Reporting on citations built per location	✓
REVIEW MANAGEMENT	✓
Notifications for reviews/social interactions across all tracked profiles	✓
Positive reviews can be automatically added to your website	✓
CUSTOM REPORTING	✓
Monthly reporting calls	✓
Monthly local SEO reports, including:	✓
- Profile views	✓
- Website visits from local profiles	✓
- Phone calls	✓
- Direction requests	✓
- Monthly reporting of local rankings	✓
- Rising and declining keywords	✓
- Google local rankings	✓
- Google organic rankings	✓
- Bing/Yahoo search rankings	✓
Wrap-up report with data for all locations	✓