

Features	Basic Shopify	Shopify
Online Store Includes ecommerce website and blog.	Yes	Yes
Unlimited products	Yes	Yes
Staff accounts Staff members with access to the Shopify admin and Shopify POS.	2	5
24/7 support	Yes	Yes
Sales channels Sell on online marketplaces and social media. Channel availability varies by country.	Yes	Yes
Inventory locations Assign inventory to retail stores, warehouses, pop-ups, or wherever you store products.	up to 4	up to 5
Manual order creation	Yes	Yes
Discount codes	Yes	Yes
Free SSL certificate	Yes	Yes
Abandoned cart recovery	Yes	Yes
Gift cards	Yes	Yes
Reports	No–	Standard
Third-party calculated shipping rates Show calculated rates with your own account or third-party apps at checkout.	No–	No–
SHOPIFY SHIPPING		
Shipping discount Competitive shipping rates from DHL Express, UPS, or USPS.	up to 77%	up to 88%
Shipping labels Print shipping labels for orders using a standard printer—no special equipment required.	Yes	Yes
USPS Priority Mail Cubic® pricing	No–	Yes
SHOPIFY PAYMENTS		
Fraud analysis	Yes	Yes
Online credit card rates	2.9% + 30¢ USD	2.6% + 30¢ USD
In-person credit card rates	2.7% + 0¢ USD	2.5% + 0¢ USD
Transaction fee if not using Shopify Payments	2.00%	1.00%

POINT OF SALE

Shopify POS Lite Accept in-person payments instantly at pop-ups, markets, fairs, and more.	Yes	Yes
Shopify POS Pro (per location) Choose locations to upgrade to POS Pro for faster workflows, staff permissions, and advanced inventory tools.	+plus\$89 USD/moper month	+plus\$89 USD/moper month

GLOBAL SELLING

Sell in 133 currencies Use price rounding to create consistency in your prices after conversion.	Yes	Yes
Sell in multiple languages	up to 5	up to 5
International domains Set country-specific domains to optimize international SEO.	No-	Yes
International pricing Customize your product prices for different countries/regions with a percentage increase or decrease.	No-	Yes
International pricing (per variant pricing) Set individual product prices for different countries/regions.	No	

Advance Shopify

Yes
Yes
15
Yes
Yes
up to 8
Yes
Yes
Yes
Yes
Yes
Advanced
Yes
up to 88%
Yes
Yes
Yes
2.4% + 30¢ USD
2.4% + 0¢ USD
0.50%

Yes

+plus\$89
USD/moper month

Yes

up to 5

Yes

Yes